IPP Everywhere Logo Policy - October 5, 2015

Editor: Michael Sweet (msweet@apple.com)

Status: INITIAL

Abstract

This policy document defines the rules of use for the IPP Everywhere trademark

(logo) by PWG members. Use of the IPP Everywhere trademark by PWG members is

OPTIONAL.

This version is available in the directory:

 http://ftp.pwg.org/pub/pwg/general/process/ippevelogo-policy-20151005.docx

References:

 1. PWG Candidate Standard 5100.14-2013: IPP Everywhere:

 http://ftp.pwg.org/pub/pwg/candidates/cs-ippeve10-20130128-5100.14.pdf

 2. Stable draft of the IPP Everywhere Self-Certification Manual:

 http://ftp.pwg.org/pub/pwg/ipp/wd/wd-ippeveselfcert10-20151005.pdf

 3. PWG Web Site: http://www.pwg.org/

 4. Machine-readable IPP Everywhere logo files:

 http://ftp.pwg.org/pub/pwg/general/logos/ippeve.zip

--------------------------------------------------------------------------------

 IPP Everywhere Logo Policy (Normative)

IPP Everywhere [1] defines an extension of IPP to support network printing

without vendor-specific driver software, including the transport, various

discovery protocols, and standard document formats.

The IPP Everywhere Printer Self-Certification Manual [2] defines IPP Everywhere

Printer self-certification test procedures and the process required for PWG

members to register the test results on the PWG web site [3] in order to use

the "IPP Everywhere" logo [4]. Each registration applies to a single Product

Family running Production Ready Code as defined in the IPP Everywhere Printer

Self-Certification Manual.

The IPP Everywhere trademark and logo are trademarks of IEEE Industry Standards

and Technology Organization ("IEEE-ISTO"). The IEEE-ISTO and Printer Working

Group ("PWG") make no warranties either express, implied, statutory, or

otherwise with respect to the Mark, including any warranty of non-infringement,

implied warranties of merchantability, or fitness for a particular purpose.

The IEEE-ISTO Printer Working Group grants a personal right to use the IPP

Everywhere logo ("Mark") to all PWG members, subject to the following limits:

a. The Mark may only be used to identify products running Production Ready Code

 that are part of a Product Family that has been tested and registered as

 defined in the IPP Everywhere Printer Self-Certification Manual ("Manual").

b. The Mark may be utilized in the provision of the products (including on

 software screenshots), on packaging for the related products, and in

 marketing activities, including marketing presentations, corporate marketing

 collateral, and corporate websites in which the products are identified.

c. The Mark can be reproduced in black and white, grayscale, and/or full color.

d. The Mark must be clearly legible under normal office lighting conditions and

 must not overlap or attach to other graphic marks or words.

e. Electronic art of the Mark must be used as provided and is provided for

 reproduction purposes only; changes in design or proportions are not allowed.

f. The Mark may not be used in a manner that would imply that the Member is

 sponsored or endorsed by the IEEE-ISTO or PWG.

g. The Mark may not be used in a manner that would imply that goods or services

 provided by the Member are sponsored or endorsed by, or affiliated with,

 the IEEE-ISTO or PWG.