

## **PWG IPR Revision**

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Harry Lewis – PWG Secretary

# Introduction & Background



- Unchanged since original bylaws Oct 1999
- Some known issues
  - Align terms Proposed vs. Candidate Standard
  - Non-Member participants
  - Membership form references and update
  - Due diligence standard / personal awareness
  - Anti-trust language inspection (mandated terms)
  - Writing style (eg. Define terms then reference)
  - Filed / Published / Issued
  - Inappropriate waiver of patent rights
  - Letter of Assurance binding of affiliates
- Some new emphasis
  - Copyright statement

# **Basis for IPR Policy**



- Goal of IP policy is to reduce IPR impediments to adoption
  - However IPR issues cannot totally be eliminated.
- Balance Effective Framework vs. Refusal to Participate
- Licensing Terms
  - Limited (typically Royalty Free)
    - Terms are dictated, non-negotiable
  - RAND (Reasonable and Non-Discriminatory)
    - License in a manner that does not require payment
    - License in a manner that requires payment
      - One time fee
      - Per product fee
    - License may require reciprocity
  - Withhold permission to implement (the standard)
  - Non-assertion covenant
    - Frequently limited to standard development and test
    - Does not necessarily cover sale or distribution of product

# Documenting IPR Policy



Document	Purpose
Membership Agreement	Contract
Bylaws	Empower BOD
IPR Policy Statement	Establish overall IPR behavior
	(Patents, Copyright, Trademarks)
Assertion Form (LOA)	Disclosure / Intent
Operating Procedures	Reminders, Checkpoints, Recording in Minutes
Copyright Statement	Ownership protection
Trademark License	Compliance protection
Open Source License	Currently n/a

# Concepts and Issues



- "Ex ante" (Forecast)
  - Up front disclosure of rates, terms, conditions
  - "Not to exceed" promise
- Antitrust
  - Favored licensing terms
- Circumvention through sale or transfer

### **IEEE links**



- Instructions for Working Group Chairs
  - <a href="http://standards.ieee.org/board/pat/pat-slideset.ppt">http://standards.ieee.org/board/pat/pat-slideset.ppt</a>
- Patent Policy
  - <a href="http://standards.ieee.org/guides/bylaws/sect6-7.html">http://standards.ieee.org/guides/bylaws/sect6-7.html</a>

# Sample Definitions (from IEEE)



#### Essential Claim

• "Essential Patent Claim" shall mean any Patent Claim the use of which was necessary to create a compliant implementation of either mandatory or optional portions of the normative clauses of the [Proposed] IEEE Standard when, at the time of the [Proposed] IEEE Standard's approval, there was no commercially and technically feasible non-infringing alternative. An Essential Patent Claim does not include any Patent Claim that was essential only for <a href="Enabling Technology">Enabling Technology</a> or any claim other than that set forth above even if contained in the same patent as the Essential Patent Claim.

#### Patent Claim

• "Patent Claim(s)" shall mean one or more claims in issued patent(s) or pending patent application(s).

### Enabling Technology

• "Enabling Technology" shall mean any technology that may be necessary to make or use any product or portion thereof that complies with the [Proposed] IEEE Standard but is neither explicitly required by nor expressly set forth in the [Proposed] IEEE Standard (e.g., semiconductor manufacturing technology, compiler technology, object-oriented technology, basic operating system technology, and the like).

# Who, What, When, Where...



- Who
  - Members of PWG working groups who participate in the development of new specifications
- What
  - Essential claims
    - Filed? / Published? / Issued
- When
  - Member entry?
  - Candidate Standard?
- How
  - Letter of Assurance
- Where
  - LOA Repository

## Next Steps



- Review PWG IP Policy redline
- Review PWG Membership agreement
- Develop PWG Copyright policy
- Discuss and record further steps here...